

Exhibiting Opportunities



CES - SCÉ
VANCOUVER 2017

FACING FORWARD - FACE À L'AVENIR

Facing Forward: Innovation, Action, Reflection

Westin Bayshore Vancouver, April 30 – May 3, 2017

The Canadian Evaluation Society (CES) cordially invites you to participate in and support its 2017 annual conference, which will be hosted by the British Columbia and Yukon CES Chapter at the Westin Bayshore Vancouver from April 30 to May 3.

This annual event is the largest gathering for evaluators in Canada, providing them with professional development opportunities at an unprecedented scale. This year's conference is expected to attract an audience of some 400+ local, national and international participants. A high level of interest has already been expressed through over the 375 proposals received for workshops and presentations. Please visit our website to review our outstanding keynotes and other program and conference related news items: <http://c2017.evaluationcanada.ca>.

Our exhibitors and sponsors are an important part of the CES Conference. This is your opportunity to promote your organization to local, national, and international evaluators, to increase the visibility of your products and services, and to demonstrate your support for evaluation in Canada.

Exhibiting at CES C2017 is an affordable way to connect with conference attendees active in the field of evaluation. Exhibitors provide a vital service in helping conference attendees learn about evaluation-related products and services. Our exhibiting packages start at just \$850 (+ GST/HST).

For an overview of a similar CES Conference, please download the C2015 fact sheet: [PDF](#)

THE CANADIAN EVALUATION SOCIETY

The Canadian Evaluation Society (CES) is a professional association dedicated to enhancing and promoting professional and ethical evaluation practices. Evaluation is a multi-disciplinary field focusing on documenting whether programs and projects work; for whom and why. It has broad applications in many areas including government, health care, education, and non-profit organizations across Canada. CES members include approximately 1,700 professionals working in all levels of government in Canada, as well as in private and not-for-profit organizations, and internationally.

EXHIBITING AT THE CES 2017 CONFERENCE



Exhibits and demonstration booths will be presented as tabletop displays in high traffic areas.

For added exposure, daily health breaks will be offered near exhibition spaces.

Exhibit Type	Description
<p>1. Exhibit (tabletop display) (12 opportunities available)</p>	<ul style="list-style-type: none"> ▪ What it is: Tabletop display and direct access to more than 400 local, national and international evaluation practitioners, researchers and users. ▪ What you get: <ul style="list-style-type: none"> / 8 foot wide by 4 foot deep (2.4 x 1.2 meter) display space. / 6 foot by 30 inch (1.8 x 0.7 meter) display table / Two (2) accompanying chairs. / Access to a regular power outlet and standard hotel WiFi. / Listing on the Conference website with 100 word description, logo and corporate website. / 2 accreditation passes for display staff only (no access to conference sessions) ▪ Optional upgrade: You have the opportunity to upgrade one accreditation pass to a full Conference registration for only \$300 (+GST/HST). Full Conference registration ranges from \$579 to \$850 (+GST/HST).
<p>2. Demonstration space (2 opportunities available)</p>	<ul style="list-style-type: none"> ▪ What it is: Featured space for service/product demonstration and direct access to more than 400 local, national and international evaluation practitioners, researchers and users. ▪ What you get: <ul style="list-style-type: none"> / 9 foot wide by 9 foot deep (2.7 x 2.7 meter) display space. / 6 foot by 30 inch (1.8 x 0.7 meter) display table / Ten (10) accompanying chairs. / Access to a regular power outlet and standard hotel WiFi. / Listing on the Conference website with 100 word description, logo and corporate website. / 2 accreditation passes for demonstration staff only (no access to conference sessions) / Mobile app: 2 promoted posts / Acknowledgement on Twitter with a photo. ▪ Optional upgrade – access to conference sessions: You have the opportunity to upgrade one accreditation pass to a full Conference registration for only \$300 (+ GST/HST). Full Conference registration ranges from \$579 to \$850 (+ GST/HST).

EXHIBITING HOURS (Preliminary Version)

Date	Hours	Peak Traffic Opportunities
Sunday April 30	12:00 pm – 4:00 pm	<ul style="list-style-type: none"> Exhibitor move in
Monday & Tuesday May 1 & 2	7:30 am – 6:00 pm	<ul style="list-style-type: none"> Opening Reception & CESEF Silent Auction Pre-Session Mingling Morning Health Break Lunch (free time for participants) Afternoon Health Breaks
Wednesday May 3	7:30 am – 12:00 pm	<ul style="list-style-type: none"> Pre-Session Mingling Morning Health Break Conference Closing (Keynote Plenary)

COSTS

Exhibit Type	Select	Amount
Standard Exhibit Table <i>Display with two display staff</i>	<input type="checkbox"/>	\$850 + GST/HST
Upgraded Exhibit Table <i>Display with one full Conference registration</i>	<input type="checkbox"/>	\$1,150 + GST/HST
Demonstration space <i>Space with two display staff</i>	<input type="checkbox"/>	\$1,500 + GST/HST
Upgraded Demonstration Space <i>Display with one full Conference registration</i>	<input type="checkbox"/>	\$1,800 + GST/HST

OTHER NEEDS OR EXHIBIT IDEAS?

“If your organization has an idea for an alternative exhibit opportunity – one that better suits your needs or interests – please get in touch. We are flexible and willing to consider unique exhibit ideas.”

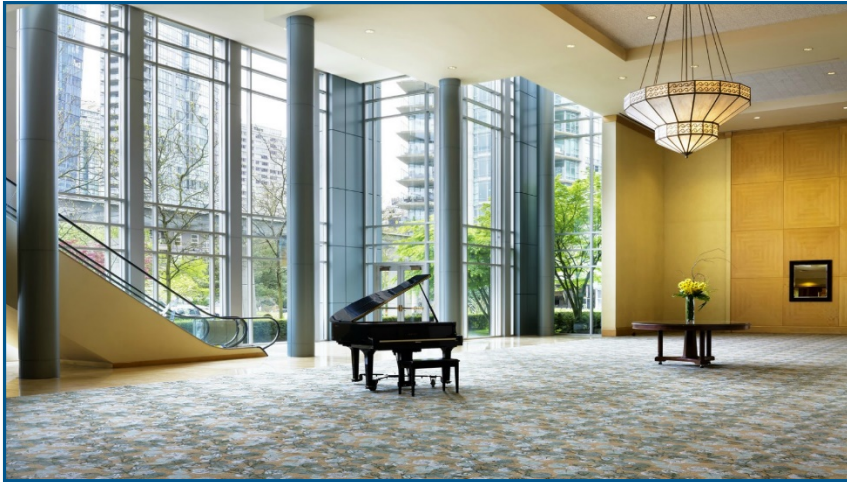
Brian McGowan and Frederic Bertrand

Please contact us at: sponsorships@evaluationcanada.ca

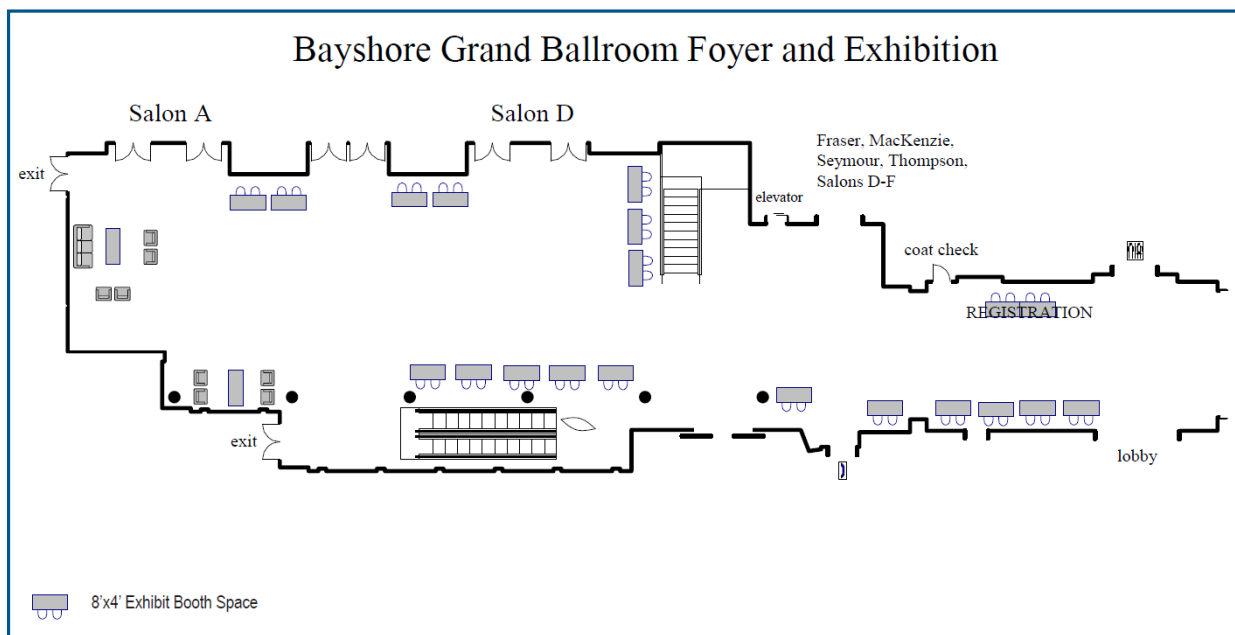
VENUE

The Conference is at the Westin Bayshore Vancouver and the exhibitor space will be in the foyer near the main presentation rooms.

The Bayshore Grand Ballroom Foyer where Exhibitors and Refreshment breaks will be during Conference.



FLOOR PLAN OF EXHIBITING AREA



CONTACT INFORMATION

If you have any questions regarding sponsorship and exhibiting opportunities, please do not hesitate to contact **Brian McGowan** (CES 2017 Vancouver Conference Sponsorship Planning Sub-Committee) or **Frederic Bertrand** (CES Sponsorship Working Group) at: sponsorships@evaluationcanada.ca

STEPS FOR EXHIBITORS

1. Confirm your selection of level of exhibit to **Brian McGowan** or to **Frédéric Bertrand** at: sponsorships@evaluationcanada.ca
2. Forward your payment and completed Exhibitor Agreement Forms (attached) to **Nanci Lines**, the Canadian Evaluation Society secretariat at: nancilines@evaluationcanada.ca
3. Once your payment is processed, Ms. **Devon Douglas** from eVoque event management group (devon@evoque.ca) will contact you to confirm the promotional material to be provided under the agreement and to offer any logistical support.

Exhibitor Agreement Form

Please complete this form and send it by e-mail or fax to:

Nanci Lines

Canadian Evaluation Society
P.O. Box 370 - 3-247 Barr Street
Renfrew, Ontario K7V 1J6
Tel: +1 (855) 251-5721
Fax: +1 (613) 432-6840
nancilines@evaluationcanada.ca



Canadian Evaluation Society
Société canadienne d'évaluation



EXHIBITOR INFORMATION

Contact person: _____ Title: _____

Organization (full name): _____

Organization (name to be used in conference material/ web site): _____

Department: _____

Address: _____

City: _____

Province: _____ Postal code: _____

Telephone: _____ Fax number: _____

Email address: _____

Website: _____

Twitter Username: _____

EXHIBITOR INFORMATION

Type of Organization:

<input type="checkbox"/> Consultancy	<input type="checkbox"/> Non-profit
<input type="checkbox"/> Corporate	<input type="checkbox"/> University
<input type="checkbox"/> Government	<input type="checkbox"/> Other: _____

Product or service delivery area:

<input type="checkbox"/> Consulting	<input type="checkbox"/> Research
<input type="checkbox"/> Policy	<input type="checkbox"/> Teaching
<input type="checkbox"/> Management	<input type="checkbox"/> Software
	<input type="checkbox"/> Other: _____

Briefly describe materials that will be displayed at the booth:

Identify specific planned exhibit giveaways:

100-word description in English for the conference web site and mobile app:

100-word description in French the conference web site and mobile app (optional):

EXHIBIT TYPE

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METHOD OF PAYMENT

Payment is required by cheque or credit card upon submission of your Agreement Form. The CES Secretariat will send you an invoice if required, but the agreement will not be deemed to be accepted until payment is received. Make cheques payable to Canadian Evaluation Society. This name will appear on credit card statements if paying by credit card.

- Invoice / Purchase Order
- Cheque enclosed (make payable to: Canadian Evaluation Society)
- MasterCard
- Visa

Credit Card Number: _____

Card Code
Verification
(CCV)¹

Expiry Date: _____

Name on Credit Card: _____

Authorized Signature: _____

Date of authorization: _____

¹ 3 digit card security code located on the back of VISA® and MasterCard® cards.